

# PRIVACY INFORMATION FOR BUSINESS PARTNERS

## DATA PROTECTION INFORMATION ON OUR PROCESSING OF BUSINESS PARTNER CONTACT DATA IN ACCORDANCE WITH ARTICLES 13, 14 AND 21 OF THE GENERAL DATA PROTECTION REGULATION (GDPR)

Dear business partner, in accordance with the provisions of Articles 13, 14 and 21 of the General Data Protection Regulation (GDPR), we hereby inform you about the processing of personal data collected about you and your rights under data protection law in this regard. Which data is processed in detail and how it is used depends largely on the requested or agreed services. To ensure that you are fully informed about the processing of your personal data in the context of the performance of a contract or the implementation of pre-contractual measures, please take note of the following information.

### 1. data controller within the meaning of data protection law

#### **S&R Eisenmann GmbH**

Saarstrasse 45  
71282 Hemmingen

Phone: +49 7150 9574-0  
E-mail: [info\[at\]sr-eisenmann.de](mailto:info[at]sr-eisenmann.de)  
Web: <https://www.sr-eisenmann.de>

### 2. CONTACT DETAILS OF OUR DATA PROTECTION OFFICER

#### **vimopro GmbH**

Phone: +49 7721 69811 51  
E-mail: [datenschutz@vimopro.de](mailto:datenschutz@vimopro.de)

### 3. PURPOSES AND LEGAL BASES OF PROCESSING

We process your personal data in accordance with the provisions of the European Data Protection Regulation (EU GDPR) and the German Federal Data Protection Act (BDSG), insofar as this is necessary for the establishment, implementation or performance of a contract or for the implementation of pre-contractual measures. Insofar as the provision of personal data is required for the initiation or execution of a contractual relationship or in the context of the execution of pre-contractual measures, processing is lawful pursuant to Art. 6 para. 1 lit. b GDPR.

If you give us your express consent to process personal data for specific purposes (e.g., transfer to third parties, evaluation for marketing purposes or advertising), the lawfulness of this processing is based on your consent pursuant to Art. 6 (1) lit. a GDPR. If consent is required, you will receive separate information on this. Consent given can be revoked at any time, with effect for the future. If necessary and legally permissible, we process your data beyond the actual contractual purposes for compliance with legal obligations in accordance with Art. 6 (1) c GDPR. In addition, processing may take place to protect the legitimate interests of us or third parties in accordance with Art. 6 (1) lit. f GDPR, for example, if you visit us on our company premises. If necessary, we will inform you separately, stating the legitimate interest, insofar as this is required by law.

## 4. categories of personal data

We only process data that is related to the establishment of the contract or the pre-contractual measures. This can be general data about you or persons in your company (name, address, contact data, call protocols, etc.) as well as, if applicable, other data that you provide to us. Among other things, this may be the following data:

- Department affiliation
- Department function
- Address data
- Delivery and order details
- Information on the management
- Occasion-related data
- Address
- Article
- Bank details
- Processing or transaction data
- Username
- Amount
- Booking data
- Date of purchase
- Call duration
- E-mail addresses
- Emails
- Fax number
- Company / Company name
- Company affiliation
- Functional area
- Business activity
- History
- IP addresses
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- Contact details
- Cost center
- Stock data
- Performance data
- Name
- Extension
- Production data
- Invoice number
- Control data
- technical usage data
- Phone number
- Appointment data
- Time
- Sales data
- URL
- User ID
- Actuarial aspects
- Contract data
- First name
- Websites
- Payment data
- Timestamp
- Access data
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## 5. SOURCES OF THE DATA

We process personal data that we receive from you in the course of contacting you or establishing a contractual relationship or in the course of pre-contractual measures or that you provide via our website, surveys, IT services or in person. It is also possible that authorities, offices, banks, transport service providers or similar pass on data from you to us, which is required in the context of the performance of a contract. Likewise, it may be that we also receive data from you through our sales partners for the processing of orders, warranty claims or other claims.

## 6. RECEIVER OF THE DATA

We only pass on your personal data within our company to those areas and persons who need this data to fulfill contractual and legal obligations or to implement our legitimate interests. We may transfer your personal data to companies affiliated with us, insofar as this is permissible within the framework of the purposes and legal bases set out in section 3 of this data protection information sheet.

Your personal data is processed on our behalf on the basis of Data Processing Agreements pursuant to Art. 28 GDPR. In these cases, we ensure that the processing of personal data is carried out in accordance with the provisions of the GDPR. The categories of recipients in this case are internet service providers and providers of IT systems and software.

Otherwise, data is only passed on to recipients outside the company if this is permitted or required by law, if the transfer is necessary for processing and thus fulfilling the contract or, at your request, for carrying out pre-contractual measures, if we have your consent or if we are authorized to provide information. Under these conditions, recipients of personal data may be, for example:

- Public bodies and institutions (e.g. public prosecutor's office, police, supervisor authorities, tax office) in the event of a legal or regulatory requirement
- Recipients to whom the disclosure is directly necessary for the establishment or fulfillment of the contract, such as banks, partners and, if applicable, suppliers.
- Other data recipients for whom you have given us your consent to transfer data:
  - Service provider in the area Hard- and software at Conclusion of Data Processing Agreements.

## 7. TRANSMISSION TO A THIRD COUNTRY

A transfer of personal data to countries outside the EEA (European Economic Area) or to an international organization may take place. The recipients in these cases may include

These include, among others, distribution partners, hosting or cloud services where we have obtained appropriate guarantees based on a standard contractual clause agreement.

## 8. DURATION OF DATA STORAGE

As far as necessary, we process and store your personal data for the duration of our business relationship or for the fulfillment of contractual purposes. This includes, among other things, the initiation and execution of a contract. In addition, we are subject to various storage and documentation obligations, which result, among other things, from the German Commercial Code (HGB) and the German Fiscal Code (AO). The periods prescribed there for storage or documentation are two to ten years. Finally, the storage period also depends on the statutory periods of limitation, which, for example, according to §§ 195 et seq. of the German Civil Code (BGB), are generally three years, but in certain cases can be up to thirty years.

## 9. YOUR RIGHTS

Every data subject has the **right of access according to Art. 15 GDPR**, the right of **rectification according to Art. 16 GDPR**, the **right to erasure according to Art. 17 GDPR**, the right to **restriction of processing according to Art. 18 GDPR**, the **right to notification according to Art. 19 GDPR** and the right to **data portability** according to Art. 20 GDPR.

In addition, you have the **right to** lodge a complaint with a data protection supervisory authority pursuant to Article 77 of the GDPR if you believe that the processing of your personal data is not lawful. The right of appeal is without prejudice to any other administrative or judicial remedy.

If the processing of data is based on your consent, you are entitled to revoke your consent to the use of your personal data at any time in accordance with Art. 7 of the GDPR. Please note that the revocation is only effective for the future. Processing that took place before the revocation is not affected. Please also note that we may need to retain certain data for a certain period of time in order to comply with legal requirements.

### **Right of objection**

Insofar as the processing of your personal data is carried out for the protection of legitimate interests pursuant to Art. 6 para. 1 lit. f GDPR, you have the right to object to the processing of this data at any time for reasons arising from your particular situation pursuant to Art. 21 GDPR. We will then no longer process this personal data unless we can demonstrate compelling legitimate grounds for the processing. These must override your interests, rights and freedoms, or the processing must serve the assertion, exercise or defense of legal claims.

In individual cases, we process your personal data for the purpose of direct advertising. You have the right to object to processing for the purpose of such advertising at any time. This also applies to profiling, insofar as it is related to this direct advertising. If you object to processing for the purpose of direct advertising, we will no longer process your personal data for these purposes. To protect your rights, please feel free to contact us.

## **10. necessity of providing personal data**

As a rule, the provision of personal data for the purpose of establishing, implementing or fulfilling a contract or for the performance of pre-contractual measures is not required by law or contract. You are therefore not obliged to provide personal data. Please note, however, that these are usually required for the decision on the conclusion of a contract, the performance of a contract or for pre-contractual measures. If you do not provide us with personal data, we may not be able to make a decision within the scope of contractual measures. We recommend that you only ever provide personal data that is required for the conclusion of a contract, the performance of a contract or for pre-contractual measures.

## **11. AUTOMATED DECISION MAKING**

Automated decision-making is not currently provided for.